

# The Durham MBA

Online study



## Contents

**04.**  
Transform your career

**06.**  
Class of 2024

**09.**  
What will you achieve?

**09.**  
The Durham MBA (Online)

**10-17.**  
Programme structure

Foundation

Consolidate

Specialise

Apply knowledge

**13.**  
Taught modules in Durham

**14.**  
Supporting your studies

Alumni network

**15.**  
Entry requirements

## Inspiring business leaders



Visit [durham.ac.uk/business/online/testimonials](https://durham.ac.uk/business/online/testimonials) to read more about Shannon's experience.

“The Online MBA was challenging but designed in a way that allowed me to balance my studies, my career, and my family life. It gave me the opportunity to learn from instructors who were global leaders in their fields, as well as from my classmates, who were professionals from a variety of backgrounds across the world. The research I conducted broadened my understanding of business practices and gave me the ability and confidence to apply that understanding to my work.”

### Shannon Syzek

VP, People Teams North America  
at Media.Monks

## Transform your career

Part of Durham University with its long history and tradition, Durham University Business School recruits and develops the highest calibre students, inspiring you to be an exceptional independent, critical-thinking business leader.

# 180

Durham University is over 180 years old



Durham University Business School is over 55 years old

# 55



"I wanted something that would fit around my busy schedule with work and family life. I was impressed by the Online MBA and the flexibility it offered, along with the reviews I had poured over and its ranking/stature throughout the MBA world. Overall I had an excellent experience and graduation in particular was something I will never forget."

**Robert Blythin**  
Durham MBA Alumnus

Visit [durham.ac.uk/business/online/testimonials](https://durham.ac.uk/business/online/testimonials) to read more about Robert's experience.

# 90%

of Durham University's research is classed as 'world-leading' or 'internationally excellent'

REF 2021

## High ranking

### World-class business education

Our programmes are exceptional, and are consistently ranked in a wide-range of prestigious listings.

## 8th in the world

*Financial Times Online MBA Ranking 2023*

## 3rd in the UK

*Financial Times Online MBA Ranking 2023*



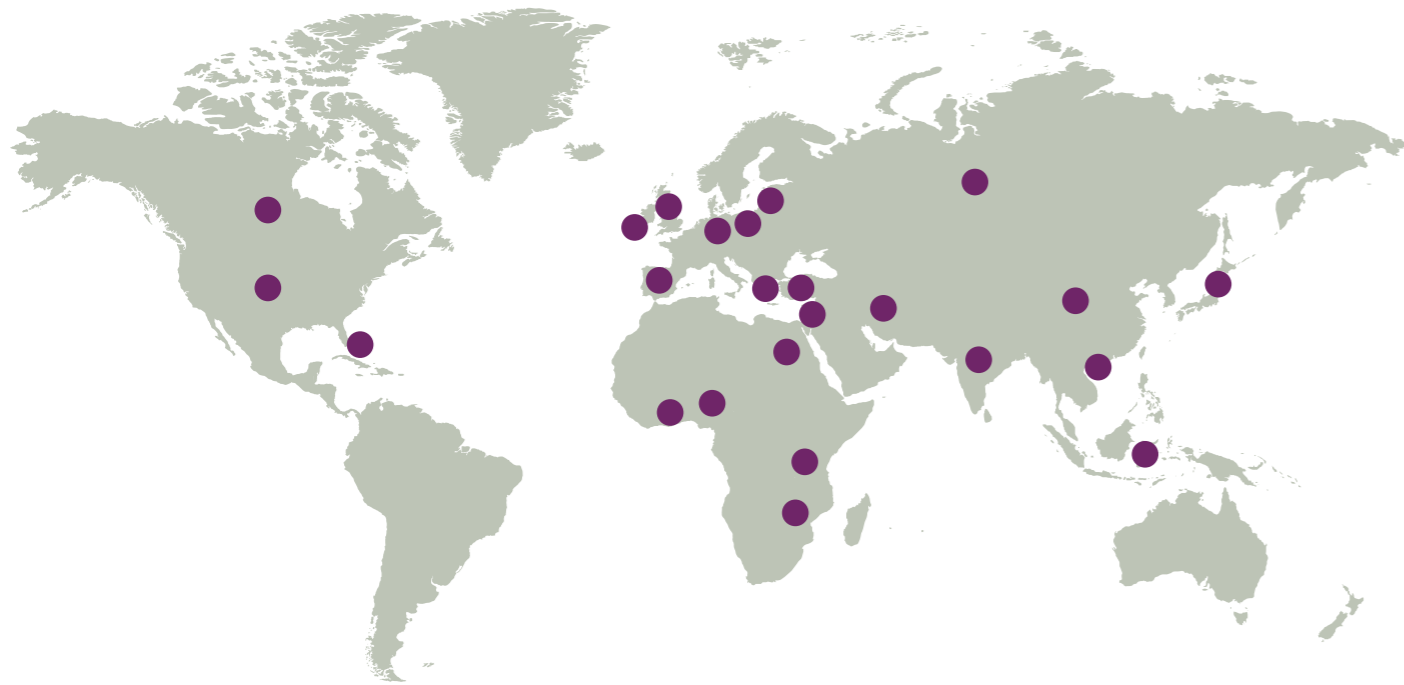
Durham City, UK



View of Durham Cathedral, UK

We are one of an elite group of triple accredited business schools.





## Class of 2024

A global MBA community

Nationalities:	23
Average age:	38
Gender:	39% female 61% male

“The format of the Online MBA allowed me to meet many international students and get a sense for global challenges which were beyond my personal experiences. The knowledge the MBA has imparted has already opened many doors.”



**Loren Jennings**  
PE CEng MICE MBA  
CPC Project Services

Visit [durham.ac.uk/business/online/testimonials](https://durham.ac.uk/business/online/testimonials) to read more about Loren's experience.

## Supporting your career

### Elevate your potential

Advance your capabilities

During your time on the Online MBA, you will have support from our dedicated careers team and you will be able to book a one-to-one session to discuss your individual career goals.

### Enhance your employability

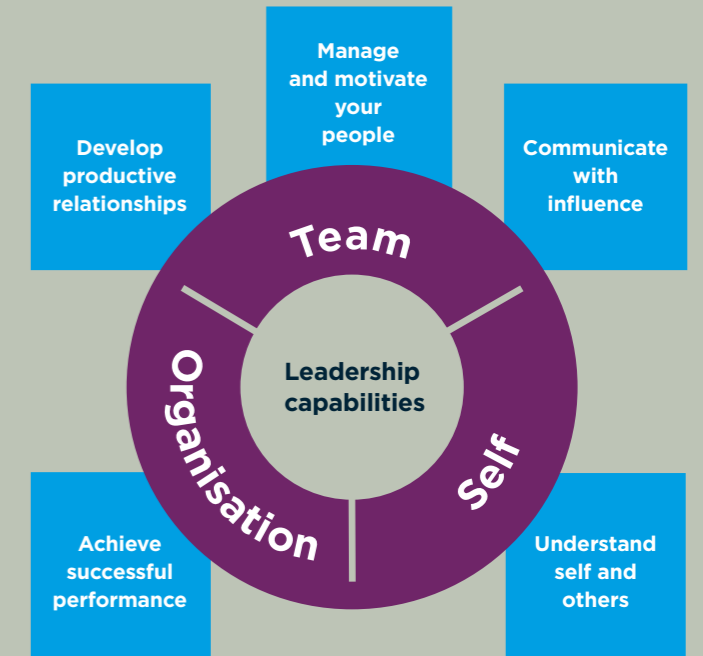
Connecting with business

Through our international business connections, you have the opportunity to engage with companies and alumni from around the world. You will have a fully integrated schedule of activities including our career development events, career advancement workshops and career interest groups.

## Average salary 3 years after graduating

**\$157,213**

*Financial Times*  
Online MBA Ranking 2023



Leadership Capability Framework

“An MBA qualification is a hallmark for today’s business leaders. The Durham MBA (Online) is one of the highest ranked Online MBA programmes, awarded by one of the oldest and most prestigious universities in the world. Incorporating contemporary business issues and leading research into an engaging and flexible learning experience, the online MBA ensures that you get the most out of both your time with Durham and your future career.”

**Michael Anthonisz**  
Associate Dean of MBAs



## The Durham MBA (Online)

Reach your goals, achieve success

The Durham MBA (Online) will enhance your key business and leadership capabilities to enable you to achieve your career aspirations whilst you continue in full-time employment, so you can apply what you learn directly into the organisation you work for.

Flexibility is at the heart of the Durham MBA (Online), as you have the choice to study entirely online or take a blended approach, combining online learning with residential modules held in Durham. You can also personalise your programme by completing a pathway choosing a combination of optional modules which align with your career ambitions and goals.

The international diversity of our students, alumni and faculty will give you the ability to network virtually with people from across the world, and from a wide-range of business sectors.

You will be able to enhance your global business experience through the optional International Business in Context module.

Why choose Durham?

- Stand out in a global market place
- Personalise your programme
- Personal career advancement
- Integrate theory and practice
- Build a global network
- Gain global business experience

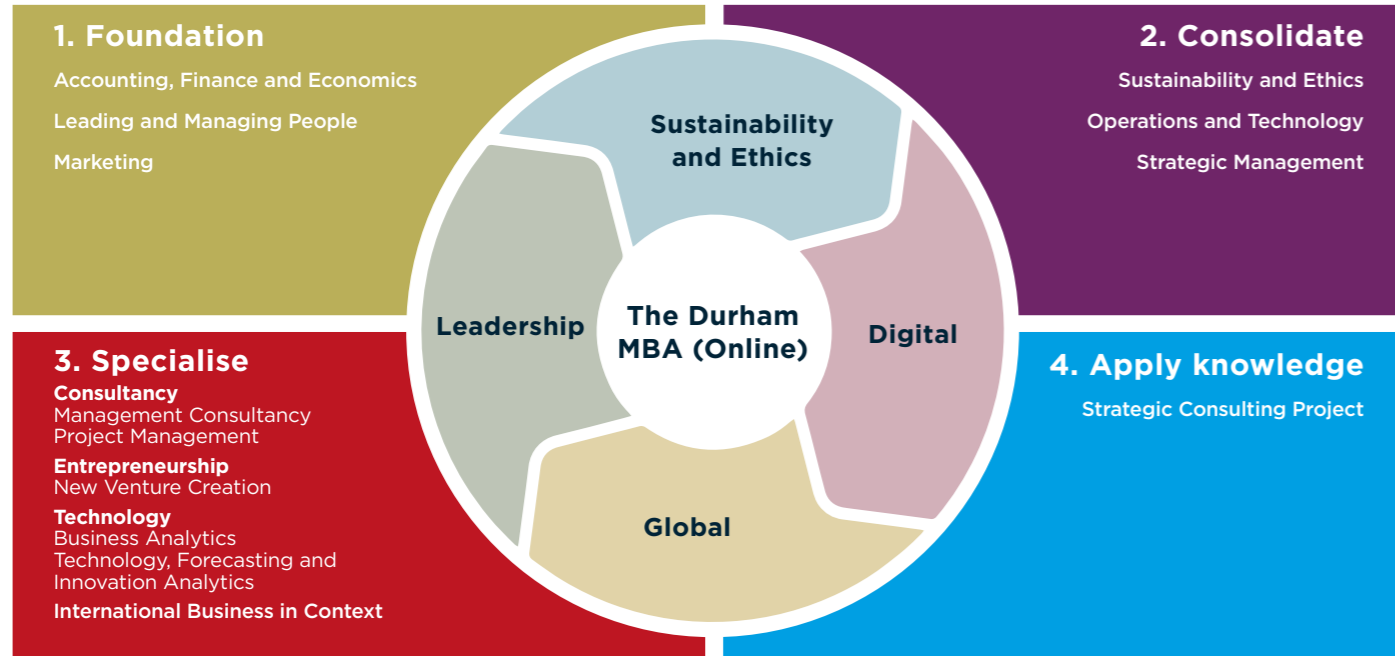


### NHS Discount

If you work for the NHS or an affiliated organisation in England, you could qualify for an automatic discount covering 20% of your tuition fees.

# Programme structure

Personalise your study, choose your journey



← Personal Career Advancement →

**There are six core modules:**

- Accounting, Finance and Economics
- Leading and Managing People
- Marketing
- Operations and Technology
- Strategic Management
- Sustainability and Ethics

You must complete two optional modules.

International Business in Context is delivered at a global location.

Visit [durham.ac.uk/business/programmes/mba/online-mba](https://durham.ac.uk/business/programmes/mba/online-mba) for detailed information about the modules studied on the Online MBA.

## 1. Foundation

Key knowledge and skills to start your MBA journey

You will study a variety of modules in subjects including accounting, economics, leadership and marketing which will provide you with fundamental knowledge and skills for business.

## 2. Consolidate

Consolidate your knowledge

In today's business world it is becoming increasingly important for business leaders to understand the complex ethical and social factors which surround them. This next stage will bring your knowledge and skills together to enable you to understand how to make operational and strategic decisions in a globally challenging environment.

## 3. Specialise

During your MBA you will have the opportunity to specialise in a pathway in either Consultancy, Entrepreneurship or Technology. Each pathway includes two academic modules, skills workshops and strategic insights provided by industry experts. The pathways provide an excellent opportunity for you to develop your knowledge, skills and capabilities in a specific area most suited to your own professional needs.

## 4. Apply knowledge

Strategic Consulting Project

The Strategic Consulting Project will provide you with the opportunity and support to conduct an in-depth investigation at an advanced level of an issue or a business challenge which is applicable to an industrial, commercial, public sector or charitable organisation.

Working with a real company, you will analyse and evaluate a strategic issue, challenge and explore concepts and apply the knowledge and skills you have acquired in the classroom. This is an excellent opportunity for you to gain experience relevant to your career aspirations, enhance your professional network and pitch yourself as a future manager.

To find out more visit [durham.ac.uk/business/mba-business-projects](https://durham.ac.uk/business/mba-business-projects)

“The Durham MBA has transformed the way I think by allowing me to analyse circumstances and make decisions that have real-world consequences, making an impact that matters. Additionally, I have discovered that I have improved my communication skills, critical thinking and problem-solving abilities, elevating me to be an improved leader.”

**Rouge (Urooj) Hashmi**

Senior Manager at Deloitte LLP (Global)

Visit [durham.ac.uk/business/online/testimonials](https://durham.ac.uk/business/online/testimonials) to read more about Rouge's experience.



## Taught modules in Durham

### Study at the Business School

The Durham MBA (Online) gives you the option to study some taught modules at our world-class Business School. This is a truly unique opportunity to enjoy the Durham experience.

This brings together students from across the globe and provides support and inspiration to drive you forward in your studies.

You will also have access to speaker and networking events, as well as the very latest IT and library services.



“I attended the taught modules in Durham as often as I could. The interaction with my lecturers, fellow students and the Business School as a whole made a big difference in my ability to learn and get the most out of the programme. As Durham attracts such high calibre students, the quality of the interaction and the knowledge shared within my cohort was an invaluable part of my MBA experience.”

**Roshan Ramoly**  
Director, LinearArc Solutions

## Supporting your studies

### Virtual learning platform

Our virtual learning platform will be at the heart of your MBA experience. Through this, you will have 24/7 access to your learning materials and articles via our online library service.

Connecting with other students is a key part of your learning experience and you will also benefit from joining live webinar sessions and take part in tutor-facilitated group discussions.



## Alumni network

### Support your future growth

As soon as you join us, you become a member of the Business School's Alumni Association. With over 36,000 members, the network reaches over 140 countries worldwide, facilitating friendships and business connections, sitting at the heart of your Durham experience.

Find out more at: [durham.ac.uk/business/about/alumni-and-friends](http://durham.ac.uk/business/about/alumni-and-friends) or contact us at: [business.alumni@durham.ac.uk](mailto:business.alumni@durham.ac.uk)

“For me the main benefit was the flexibility that the Online MBA offered and being able to work at my own pace when I could was very appealing to me. By the time my MBA had began, my wife had just given birth, in fact she gave birth to both my children during the course of the MBA. With that in mind, flexibility was a key factor that came into consideration.”

**Harrison Addo-Obiri**  
Durham MBA Alumnus



Visit [durham.ac.uk/business/online/testimonials](http://durham.ac.uk/business/online/testimonials) to read more about Harrison's experience.

## Your next steps

A Durham MBA is closer than you think

### Meet us

We encourage you to come and talk to us about our MBA programme, and there are many options for you to do this.

Why not attend one of our MBA Open Events in Durham? These are a great opportunity to see the School, meet our staff, current students, alumni and to find out more about the programme and studying in Durham. If you are not located in the UK or are unable to visit the School, come and see us at a recruitment fair which we attend all over the world. We also have a number of Virtual Open Days where you can join us from your own home. To find out more about any of these events and to book your place visit [durham.ac.uk/business/mba-events](https://durham.ac.uk/business/mba-events).

There are also opportunities to speak to a Programme Director, please email [business.pgrecruit@durham.ac.uk](mailto:business.pgrecruit@durham.ac.uk) to arrange this.

## Your MBA journey

The Durham experience starts here

Visit [durham.ac.uk/business/online/testimonials](https://durham.ac.uk/business/online/testimonials) to read more about Toshiaki's experience.

"I wanted to test academic theories in practice and the Durham MBA gave me the flexibility to do just this. The teaching material was intellectually stimulating, and the opportunities to work closely with my cohort with unique backgrounds opened up new opinions and ideas. I've gained many new skills that I can leverage to progress in my career, and I am delighted to be a part of the programme."



**Toshiaki Tominari**  
Co-founder of WorkCircle



## Entry requirements

Making the grade

The Durham MBA (Online) programme has the following entry criteria:

- Candidates must be able to demonstrate at least three years' continuous post-graduation work experience, in one or more positions with significant managerial responsibility.
- An upper second class Bachelor Degree or international equivalent

Lack of formal qualifications is not necessarily a barrier to admission; managerial experience is also a key consideration for entry to our MBA programme.

In such cases, we may ask you to submit a portfolio of evidence demonstrating capability in areas such as management experience, including critical thinking skills and communication skills.

Additionally, candidates whose first language is not English will normally be required to demonstrate evidence of proficiency in English language as follows: a recent English language test score of 7.0 or above in IELTS with no element below 6.0, or 102 or above in TOEFL IBT with no element below 23 or an alternative University approved English language test.

### How to apply

To apply using our online application form, or to find more information regarding entry requirements, supporting documentation, fees or scholarships, visit: [durham.ac.uk/business/applyomba](https://durham.ac.uk/business/applyomba)

### Scholarships

If you have outstanding experience, or an impressive academic record, you may be eligible for a Business School scholarship, visit: [durham.ac.uk/business/mba-scholarships](https://durham.ac.uk/business/mba-scholarships)  
You can also view University scholarship opportunities here [durham.ac.uk/study/scholarships](https://durham.ac.uk/study/scholarships)





## Learn more

[durham.ac.uk/online-mba](https://durham.ac.uk/online-mba)

## Enquiries

[durham.ac.uk/study/ask-us](https://durham.ac.uk/study/ask-us)

