

The Durham MBA

Dr David Johnson
Associate Professor of Entrepreneurship
Full-Time MBA Programme Director



Congratulations On Your MBA Offer!

Dr David Johnson

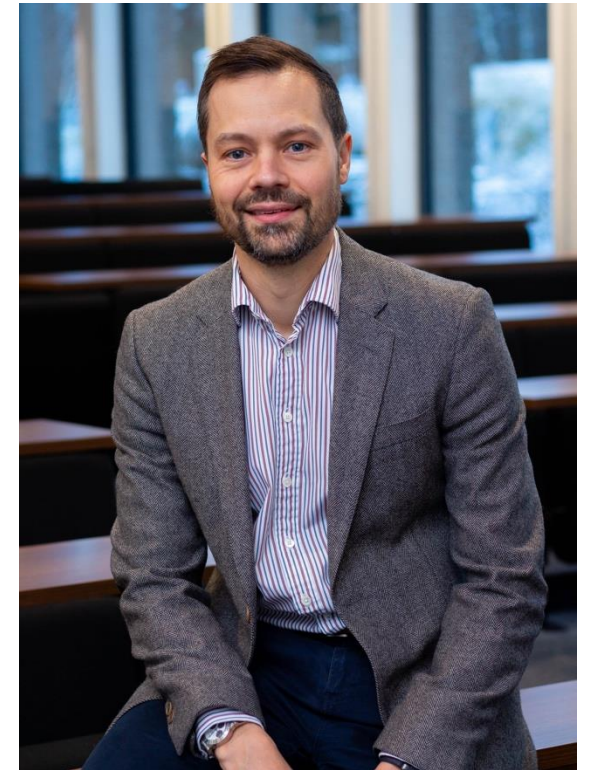
- Associate Professor in Entrepreneurship
- Full-Time MBA Programme Director
- Co-Director – Durham Enterprise Centre
- Associate Chair – Smart & Scale Initiative (£9 million research grant)

- NED: Vice Chair of Board – Borders College / Veterinary Management Group

- Research: Science commercialisation / U-I engagement

- Education: Science-based (UG/PG) / Executive MBA / PhD

- 10-years+ industry experience:
 - Commercial side of ‘big pharma’ & start-up biopharma strategy consultancy firm / Founder



Durham University Business School



One of the UK's
longest established
business schools



90%

of Durham University's
research is classed as
'world-leading' or
'internationally excellent'

REF 2021

Exposure
to the latest
research thinking
and ideas



Less than 1% of business schools worldwide
have achieved triple accreditation



Over 1,300
taught
postgraduate
students

Over 250
postgraduate
research
students

Over
100
nationalities

Over
2,900
undergraduates



220+
faculty members
from across the globe

Consultants and practitioners
contribute to our programmes,
and guest speakers from the
public and private sectors



The Durham MBA (Full-time)



The Durham MBA (Full-time) rankings

27th
in the world

Corporate Knights Better World MBA 2024

78th
in the world

Financial Times Global MBA Ranking 2024

16th
in the world for
Career Progression

Financial Times Global MBA Ranking 2024



The Durham MBA (Full-time) cohort



Class of 2024

a global MBA community

16 Nationalities

42%
female



58%
male

average age

31

The Durham MBA (Full-time) employability

\$120,138

Ave salary 3 years after
graduating

Financial Times Global MBA Ranking 2024

79%

Received a job offer within 3
months of graduating

2022-23 cohort*

"The Durham MBA has played a very crucial role in empowering me to make informed decisions, develop professionally, and achieve my career objectives. The networking opportunities given to me during my MBA has helped me to secure a job before the end of the course. Additionally, my MBA has also given me more clarity towards my career goals and indefinite international exposure."

Ananya Nath
Durham MBA Alumna



*for where graduate destination data is known

Programme structure

Everyone has different aspirations and goals when choosing their MBA, so we've designed our programme with that in mind and given you the option to choose a pathway most in-line with your career ambitions.

1. Foundation

Accounting and Finance
Economics for Global Business
Leading and Managing People
Marketing

2. Consolidate

The Boardroom Exercise
Operations and Technology
Applied Strategic Management
Sustainability and Ethics
International Business in Context

Leadership

The
Durham
MBA
(Full-time)

Digital

Global

3. Specialise

Consultancy
Management Consultancy
Project Management

Entrepreneurship
Entrepreneurial Management
Entrepreneurial Practice

Technology
Business Analytics
Technology, Forecasting and
Innovation Analytics

4. Apply knowledge

Strategic Consulting Project



Careers and Professional Development CPD

The Careers and Professional Development CPD module is an integral part of your MBA journey

Leadership

Self-awareness

Working in groups and teams

Communicating through networking

Career advancement

Communicating through presentation

Planning, organisation and time management

Negotiation and influencing

Digital

Working collaboratively

Visualising data

Analysing data

Making decisions

Managing projects

Accessing career opportunities

The Durham MBA skill set

Ethics and sustainability

Identifying values

Identifying ethical beliefs

Working with others with differing values and ethical beliefs

Global

Communicating across cultures

Demonstrating sensitivity to diversity

Challenging own and others' perceptions

Working effectively with people from diverse backgrounds

Working in an international context


Our Unique Offering

- Pathways
- Boardroom exercise

- Value for money / ROI
- Employment rate: 79%

- Cohort size
- Research – Industry experience
- Collegiate system





As a Durham MBA student you will become a member of one of our colleges or societies.



Our network
reaches across
140 countries

Opportunities to gain support and
advice through your studies
from Alumni Mentors

You will benefit from automatic membership
of the School's Alumni Network,
serving more than 36,000 alumni

Durham Full Time MBA Hub

- <https://www.durham.ac.uk/business/programmes/mba/full-time/your-durham-mba-full-time-hub/>

Upcoming Full Time MBA Webinars

- MBA drop in Q&A with Business School students and alumni – Tuesday 8 April 2025, 7pm -8pm BST
- Introduction to Careers and Professional Development – Tuesday 29 April 2025, 1pm - 2pm (BST)
- Durham MBA Webinar: Scholarships and Funding Webinar – Friday 9 May 2025, 1 - 2pm (BST)
- An Introduction to Applied Strategic Management – Wednesday 22 May 2025, 2pm - 3pm (BST)
- International Business in Context – Monday 16 June 2025, 1pm – 2pm (BST)
- Accounting & Finance – Friday 11 July 2025, 10am – 11am (BST)
- Introduction to Careers and Professional Development – Wednesday 23 July 2025, 1pm - 2pm (BST)
- Q&A with your Programme Director – Tuesday 26 August 2025, 11am – 12pm (BST)

Register for additional webinar sessions here: <https://gck.fm/lcbbu>

Your MBA journey

The Durham experience
starts here



For further information on scholarships,
entry fees and entry requirements
visit durham.ac.uk/business

