

The Durham MBA full-time study



Visit durham.ac.uk/mba/full-time to learn more about the Durham MBA (Full-time) programme Durham University Business School is over **55 years old**

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Visit durham.ac.uk/mba/full-time to learn more about the Durham MBA (Full-time) programme

Transform your career

Part of Durham University with its long history and tradition, Durham University Business School recruits and develops the highest calibre students, inspiring you to be an exceptional independent, critical-thinking business leader.



I can confidently say that this experience has been transformative. It has taken me from being an Albanian girl with dreams of making a difference to becoming a global citizen ready to take on the challenges of an interconnected world.

The Durham MBA is not just an academic programme; it's a journey that shapes you both as a professional and as a person, teaching you that the world is both vast and wonderfully small at the same time.

Elisa Telharaj, Durham MBA Alumna

Visit durham.ac.uk/business/online-mba/testimonials to hear more about Elisa's

Durham University is over **180 years old**



World-class business education

of Durham University's research is classed as 'world-leading' or 'internationally excellent'

REF 2021

90%

in the world for career progression Financial Times Global MBA Ranking 2024

in the world

Financial Times Global MBA Ranking 2024

We are one of an elite group of triple-accredited business schools







The Durham MBA | Full-time Study



One of the key elements of the MBA is the rich discussions and debates in the classroom. The insights from both lecturers and your peers are invaluable. This interaction with fellow students offers immense value as working with various multinational groups enhances your ability to collaborate in today's global business landscape. It also helps to build your ability to articulate your views and opinions while learning to understand and appreciate the perspectives of others.

Pradheep Kalippen, Durham MBA Alumnus

Gender:

Female

42%

Male

58%

Average age:

31

Nationalities:

16



Visit durham.ac.uk/business/full-time/testimonials to read more about Pradheep's experience.

What will you achieve?

Employment*

\$120,138

Average salary three years after graduation*

2024 Financial Times Global MBA ranking

Employment by sector

2022-2023 Full-time MBA cohort

Financial Services / Banking Manufacturing / Chemicals	13% 13%	Marketing / Communications	7%
Technology / IT	13%	Healthcare / Pharmaceuticals	3%
Accounting / Auditing	7%	Legal	3%
Consulting	7%	Media / Entertainment	3%
Consumer Packaged Goods	7%	Real Estate	3%
Education	7%	Retail	3%
Energy / Engineering	7%	Transportation / Logistics	3%

79%
Accepted a job offer

within 3 months

of graduating (2022-2023 cohort)*

Employment by position

2022-2023 Full-time MBA cohort

Professional / Specialist	21%
Associate	17%
Middle Manager	17%
Senior Manager/Department Head	17%
Director	10%
Project Manager	10%
Junior Manager / Supervisor	7%





We offer a leading programme that is challenging, inspiring, and stimulating. You will be encouraged to confront new ideas. explore cutting edge management theories, engage in critical thinking, and apply your learning to the world of practice.

Dr David Johnson, **Full-time MBA Programme Director**



The Durham MBA (Full-time)

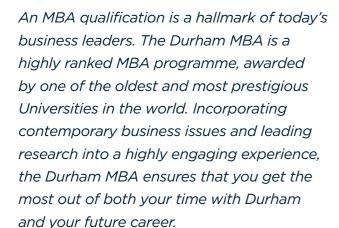
Reach your goals, achieve success

The Durham MBA (Full-time) will enhance your key business and leadership capabilities, enabling you to excel in a fast-moving global business environment.

Combining theory and practical business experience, our MBA will advance your knowledge and skills along a personalised

career programme closely aligned to your own professional aspirations.

The Durham MBA is both challenging and inspiring, the programme is continually enhanced to ensure you perform at the cutting edge of your chosen profession.



Michael Anthonisz, **Associate Dean of MBAs**







Visit durham.ac.uk/mba/full-time to learn more about the Durham MBA (Full-time) programme

Programme structure

Everyone has different aspirations and goals when choosing their MBA, so we've designed our programme with that in mind and given you the option to choose a pathway most in-line with your career ambitions.

For detailed information about the modules studied on the Full-time MBA visit **durham.ac.uk/mba/full-time**

1. Foundation (Core Modules)

- Accounting and Finance
- Economics for Global Business
- Leading and Managing People
- Marketing

Consolidate(Core Modules)

- The Boardroom Exercise
- Operations and Technology
- Applied Strategic Management
- International Business in Context
- Sustainability and Ethics

Specialise(Option modules)

Consultancy

- Management Consultancy
- Project Management

Entrepreneurship

- Entrepreneurial Management
- Entrepreneurial Practice

Technology

- Business Analytics
- Technology, Forecasting and Innovation Analytics

4. Apply knowledge

Strategic Consulting Project

Careers and Professional Development CPD

1. Foundation

Key knowledge and skills to start your MBA journey

You will study a variety of modules in subjects including leadership, accounting and marketing which will provide you with fundamental knowledge and skills for business.

Our connections

Projects, networking, experience



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2. Consolidate

Consolidate your knowledge

In today's business world it is becoming increasingly important for business leaders to understand the complex ethical and social factors which surround them. This next stage will bring your knowledge and skills together to enable you to understand how to make operational and strategic decisions in a globally challenging environment.

International Business in Context

Context is everything. In today's business world you need the ability to operate successfully in a highly competitive international environment. During your International Business in Context module, you will visit an organisation overseas, where you will immerse yourself in local business culture and gain a critical awareness of the complexities involved in operating in the global marketplace.



3. Specialise

Three routes to choose from, one world-class qualification

During your MBA you will have the opportunity to specialise in either entrepreneurship, consultancy or technology. Each pathway includes two academic modules, skills workshops and strategic insights provides by industry experts.

Entrepreneurship Pathway

Explores how to develop an entrepreneurial mindset, including new venture creation processes, the theoretical perspectives on entrepreneurship, and entrepreneurship within corporations.

Modules, master-classes and debates aid understanding of these and help you to build your own unique brand of entrepreneurship. Social responsibility and ethics are embedded, focusing on social enterprise as a response to social demand. Diverse guest speakers describe their own journeys, allowing you to ask personally relevant questions. You will have access to business angels and venture capitalists, as well as legal, networking, and support services.





One of the standout features of the programme is the Technology Pathway. It was an incredible experience and the insights I gained from this pathway have been instrumental in shaping my approach to leveraging technology for strategic advantage.

Blessin Annie John, Durham MBA Alumna



Visit durham.ac.uk/business/full-time/testimonials to read more about Blessin Annie's experience.

Consultancy Pathway

Provides an essential platform for you to embark or progress your career in advisory and advanced service delivery environments. Designed to develop the skills needed for success in consultancy, you will learn from real situations and from expert speakers who will be invited to share their experiences with you.

Gain in-depth insight into the global consultancy industry, enhance your capabilities in management consulting and project management. Taught modules, case analysis, capability enhancement workshops and master-classes, enable the key competencies needed to excel within this global marketplace.

Technology Pathway

Technology continues to disrupt business. This pathway provides an in-depth knowledge of business analytics to give a critical insight into technology innovation. You will learn how to manage innovations, analyse and apply data to improve management decision-making, develop new products, and deliver them using an agile approach.

On this pathway you will increase your range of skills to interpret results and the relevance of them for your company. You will also learn how to choose appropriate techniques to apply to challenges and fully understand the role of technology as a 'game changer' in terms of creating new products or markets.

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Visit durham.ac.uk/mba/full-time to learn more about the Durham MBA (Full-time) programme

4. Apply knowledge

Strategic Consulting Project

The Strategic Consulting Project will provide you with the opportunity and support to conduct an in-depth investigation at an advanced level of an issue or a business challenge which is applicable to an industrial, commercial, public sector or charitable organisation.

Working with a real company, you will analyse and evaluate a strategic issue, challenge and explore concepts and apply the knowledge and skills you have acquired in the classroom. This is an excellent opportunity for you to gain experience relevant to your career aspirations, enhance your professional network and pitch yourself as a future manager.

To find out more visit durham.ac.uk/business/mba-business-projects





My Strategic Consulting Project provided invaluable insights that have shaped my perspective on equality, diversity, and inclusion in a global context. I gained a deeper understanding of the British film industry's workings, the views of producers towards diversity, the casting process and post-production work. Through research on the BFI's rich history, Diversity Standards and efforts to improve representation in UK cinema, I appreciated this organisation's meaningful commitment to equitable inclusion. This experience has enriched my approach to embedding diversity in all aspects of an organisation.

Devyani Dande, Durham MBA Alumna Strategic Consulting Project at the British Film Institute



Visit durham.ac.uk/mba/full-time to learn more about the Durham MBA (Full-time) programme

Careers and Professional **Development CPD**

Advance your capabilities

The Careers and Professional Development CPD module is an integral part of your MBA journey. Designed by identifying what global MBA recruiters demand and in consultation with MBA alumni, you will build and explore the skills and capabilities needed to elevate your global career.

Your key leadership capabilities will be honed and enhanced through your tailored MBA experience to provide you with the practical knowledge and training you need to succeed.

You will also have the opportunity to personalise your development by assessing your own skill levels, setting challenging goals and creating an individual action plan.

The module will contribute to the overall aims of the MBA programme by offering you opportunities to develop your skills and capabilities in the areas of leadership, digital, global and sustainability and ethics.



Enhance your employability

Connecting with business

Through our international business connections, you have the opportunity to engage with companies and alumni from around the world. You will have a fully integrated schedule of activities including our development events, advancement workshops and career interest groups.



The Durham MBA has played a very crucial role in empowering me to make informed decisions, develop professionally, and achieve my career objectives.

The networking opportunities given to me during my MBA has helped me to secure a job before the end of the course. Additionally, my MBA has also given me more clarity towards my career goals and indefinite international exposure.

Ananya Nath, Durham MBA Alumna



Supporting your studies

Facilities, societies and colleges

You will be taught from our brand new Business School building, Waterside.

Waterside is nestled in the heart of Durham City Centre and will become the central hub for all your MBA activity, including lectures, events, workshops, and student support, and will provide an exceptional learning environment for you to progress on your MBA journey.

Visit durham.ac.uk/business/mba/waterside to learn more about our new Business School.

As a Durham MBA (Full-time) student you will become a member of one of our colleges or societies - thriving international communities offering unique opportunities for intellectual, cultural and social engagement. You will have the opportunity to express your preference of college or private accommodation (if you prefer) on application.

For more information visit: durham.ac.uk/colleges



Sport is an important part of Durham life and our facilities are second to none. From our British Rowing Performance Centre to the British Fencing Centre, and the FA Women's Super League, we can offer something for everyone.

Alumni network

Support your future growth

When you join us, you become a member of the Business School's Alumni Association. With over 36,000 members, the network reaches over 140 countries worldwide, facilitating friendships and business connections, sitting at the heart of your Durham experience.

You can find out more at: durham.ac.uk/business/about/ alumni-and-friends

or contact our alumni team at: business.alumni@durham.ac.uk





My family enjoyed the benefits of living in a historic British city. We had the opportunity to stay at Keenan House, within Ustinov College, which provides accommodation for families. It was very hard to leave, what was our home for a year, as we forged friendships that would last a life time.

Juan Pablo Tapia, Durham MBA Alumnus



Your next steps

A Durham MBA is closer than you think

Meet us

We encourage you to come and talk to us about our MBA programmes, and there are many options for you to do this.

Why not attend one of our MBA Open Evenings in Durham? These are a great opportunity to see the School, meet our staff, current students, alumni and to find out more about the programme and studying in Durham. If you are not located in the UK or are unable to visit the School, come and see us at a recruitment fair which we attend all over the world. We also host a range of webinars where you can join us from your own home, to find out more about any of these events and to book your place visit durham.ac.uk/business/ mba-events.

There are also opportunities to speak to a Programme Director. Please email business.pgrecruit@durham.ac.uk to arrange this.





The skills and knowledge I've gained during my MBA will undoubtedly be valuable in my future career. The programme was hands-on, with projects like our boardroom project, where we conducted a full analysis of a company, developed strategic plans, and acted as company executives to present our findings. I still remember the immense sense of achievement we all felt the day after we presented our ideas.

Xuanjing (Cath) Deng, Durham MBA Alumna

Visit durham.ac.uk/business/full-time/testimonials to read more about Xuanjing's experience.

Entry requirements

Making the grade

The Durham MBA (Full-time) programme has the following entry criteria:

- Candidates must be able to demonstrate at least three years' continuous post-graduation work experience, in one or more positions with significant managerial responsibility.
- An upper second class Bachelor Degree or international equivalent

Lack of formal qualifications is not necessarily a barrier to admission; managerial experience is also a key consideration for entry to our MBA programme.

In such cases, we may ask you to submit a portfolio of evidence demonstrating capability in areas such as management experience, including critical thinking and communication skills.

Additionally, candidates whose first language is not English will normally be required to demonstrate evidence of proficiency in English language as follows: a recent English language test score of 7.0 or above in IELTS with no element below 6.0, or 102 or above in TOEFL IBT with no element below 23 or an alternative University approved English language test.



How to apply

To apply using our online application form, or to find more information regarding entry requirements, supporting documentation, fees or scholarships, visit: durham.ac.uk/ business/applyftmba

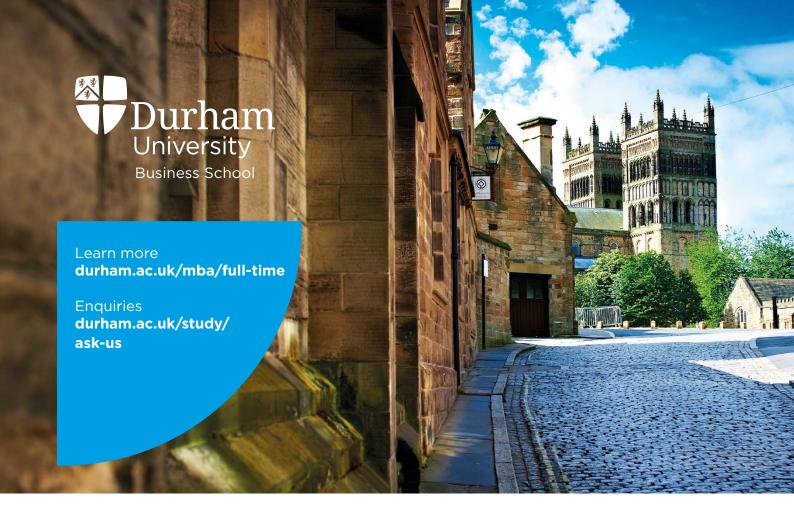
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Scholarships

If you have outstanding experience, or an impressive academic record, you may be eligible for a Business School scholarship, visit:

durham.ac.uk/business/mba-scholarships

You can also view University scholarship opportunities here: durham.ac.uk/ study/scholarships





Durham University Business School



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