

**SUMMARY SCHEME OF STUDIES FOR MSC MANAGEMENT PROGRAMMES**

MSc Management (International Business) (N2P609)

Department of Management and Marketing

Programme Director: Dr Saadat Saeed

2022/2023 Academic Year

Module Code	Module Name	Term	Credit	Type	Assessment
<b>These are your core modules:</b>					
ACCT50115	<a href="#">Business Economics and Accounting</a>	1	15	Core	50% 2000 word takeaway assessment AND 50% 2 hour examination
BUSI5G815	<a href="#">Global Business</a>	2	15	Core	100% 2500 word assignment
BUSI45W15	<a href="#">Global Marketing</a>	2	15	Core	100% 2500 word assignment
BUSI4V815	<a href="#">Organisational Behaviour</a>	1	15	Core	100% 2500 word assignment
BUSI5B815	<a href="#">Strategic Marketing Management</a>	1	15	Core	100% 2500 word assignment
BUSI42115	<a href="#">Strategy</a>	1	15	Core	100% 2500 word assignment
<b>You will be registered for one of the following dissertation modules (initially this will always be BUSI4I460)</b>					
BUSI4I460	<a href="#">Research Methods and Dissertation</a>	2 & 3	60	Core	100% 15000 word dissertation
BUSI4N960	<a href="#">Research Methods and Dissertation (International) (Management - General)</a>	2 & 3	60	Core	80% 12000 word dissertation AND 20% 2500 word research proposal
<b>You will then be able to choose two of the following modules:</b>					
PHIL41515	<a href="#">Business Ethics 1: Ethical Leadership</a>	1	15	Optional	100% 3000 word assignment
PHIL41615	<a href="#">Business Ethics 2: Society and Sustainability</a>	2	15	Optional	100% 3000 word assignment
BUSI46S15	<a href="#">Competitive Strategies and Organisational Fitness</a>	2	15	Optional	100% 2500 word assignment
BUSI45J15	<a href="#">Consulting</a>	2	15	Optional	100% 2500 word assignment
ACCT40915	<a href="#">Corporate Governance</a>	1	15	Optional	100% 2500 word assignment
BUSI49U15	<a href="#">Designing and Marketing Services</a>	2	15	Optional	100% 2500 word assignment
BUSI5A815	<a href="#">East Asian Business and Management</a>	2	15	Optional	100% 2500 word assignment
BUSI5C315	<a href="#">Employee Relations</a>	2	15	Optional	100% 2 hour examination
BUSI49Z15	<a href="#">Employee Reward Strategy</a>	2	15	Optional	100% 2500 word assignment
ECON54615	<a href="#">Financial Management</a>	2	15	Optional	100% 2 hour examination
ACCT40415	<a href="#">Financial Planning &amp; Control</a>	1	15	Optional	100% 2 hour examination
BUSI4Q515	<a href="#">Global Sport Business</a>	3	15	Optional	100% 2500 word assignment
BUSI45L15	<a href="#">Human Resource Development</a>	2	15	Optional	100% 2500 word assignment
BUSI53315	<a href="#">Innovation and Technology Management</a>	2	15	Optional	70% 2000 word assignment AND 30% 20 minute group presentation
BUSI47Z15	<a href="#">~International Study Tour</a>	2	15	Optional	75% 2500 word assignment AND 25% 500 word reflective statement
BUSI5C715	<a href="#">New Venture Creation</a>	2	15	Optional	70% 2000 word assignment AND 30% 1000 word learning log
BUSI49T15	<a href="#">Retail Marketing Management</a>	2	15	Optional	100% 3000 word assignment
BUSI4G415	<a href="#">Social Marketing</a>	2	15	Optional	100% 2500 word assignment
BUSI44U15	<a href="#">The Science of Leadership</a>	2	15	Optional	100% 2500 word assignment
CFLSXXXX	<a href="#">*A language module by the Centre for Foreign Language Studies</a>	1 & 2	20	Optional	Various

~ Students can only register for this module once they have applied and been accepted for a place on the module

\* If you are selecting a language as an elective module you should choose a language module delivered by the Centre for Foreign Language Study, prefixed by CFLSXXXX.

[Students must also submit a CFLS Language Declaration form to confirm eligibility for the selected module before a module choice can be approved.](#)

[If in doubt about your language level please refer to \[cfls.admin@durham.ac.uk\]\(mailto:cfls.admin@durham.ac.uk\) or click here.](#)

Students are strongly advised to not exceed 4 modules per term in order to balance your workload appropriately over the academic year.