

SUMMARY SCHEME OF STUDIES FOR MSC MANAGEMENT PROGRAMMES

[MSc Management \(Entrepreneurship\) \(N2P309\)](#)

Department of Management and Marketing

[Programme Director: Dr Saadat Saeed](#)

2022/2023 Academic Year

Module Code	Module Name	Term	Credit	Type	Assessment
These are your core modules:					
BUSI47H15	Entrepreneurship and the Entrepreneurial Process	1	15	Core	75% 2000 word assignment AND 25% 1000 word group assignment
BUSI5C715	New Venture Creation	2	15	Core	70% 2000 word assignment AND 30% 1000 word learning log
BUSI4V815	Organisational Behaviour	1	15	Core	100% 2500 word assignment
BUSI42115	Strategy	1	15	Core	100% 2500 word assignment
BUSI47G15	The Entrepreneur's Environment	2	15	Core	100% 2500 word assignment
You will then be able to choose one of the following modules:					
ACCT50115	Business Economics and Accounting	1	15	Core	50% 2000 word takeaway assessment AND 50% 2 hour examination
BUSI5B815	Strategic Marketing Management	1	15	Core	100% 2500 word assignment
You will be registered for one of the following dissertation modules (initially this will always be BUSI4I460)					
BUSI4I460	Research Methods and Dissertation	2 & 3	60	Core	100% 15000 word dissertation
BUSI4N960	Research Methods and Dissertation (International) (Management - General)	2 & 3	60	Core	80% 12000 word dissertation AND 20% 2500 word research proposal
You will then be able to choose two of the following modules:					
BUSI42515	Buyer Behaviour and Marketing Innovation	2	15	Optional	100% 2500 word assignment
BUSI46S15	Competitive Strategies and Organisational Fitness	2	15	Optional	100% 2500 word assignment
BUSI49U15	Designing and Marketing Services	2	15	Optional	100% 2500 word assignment
BUSI5A815	East Asian Business and Management	2	15	Optional	100% 2500 word assignment
BUSI49Z15	Employee Reward Strategy	2	15	Optional	100% 2500 word assignment
ECON54615	Financial Management	2	15	Optional	100% 2 hour examination
ACCT40415	Financial Planning & Control	1	15	Optional	100% 2 hour examination
BUSI5G815	Global Business	2	15	Optional	100% 2500 word assignment
BUSI45W15	Global Marketing	2	15	Optional	100% 2500 word assignment
BUSI4Q515	Global Sport Business	3	15	Optional	100% 2500 word assignment
BUSI53315	Innovation and Technology Management	2	15	Optional	70% 2000 word assignment AND 30% 20 minute group presentation
BUSI47Z15	~International Study Tour	2	15	Optional	75% 2500 word assignment AND 25% 500 word reflective statement
BUSI45Y15	Project Management	3	15	Optional	100% 2500 word assignment
BUSI4G415	Social Marketing	2	15	Optional	100% 2500 word assignment
CFLSXXXX	*A language module by the Centre for Foreign Language Studies	1 & 2	20	Optional	Various

~ Students can only register for this module once they have applied and been accepted for a place on the module

* If you are selecting a language as an elective module you should choose a language module delivered by the Centre for Foreign Language Study, prefixed by CFLSXXXX.

[Students must also submit a CFLS Language Declaration form to confirm eligibility for the selected module before a module choice can be approved.](#)

[If in doubt about your language level please refer to \[cfls.admin@durham.ac.uk\]\(mailto:cfls.admin@durham.ac.uk\) or click here.](#)

Students are strongly advised to not exceed 4 modules per term in order to balance your workload appropriately over the academic year.