

International Study Tour

Elective Module

MSc Management, MSc International Business & MSc Finance Programmes*

*(Excluding MSc Law and Finance)







Agenda

- Module Overview
- Destinations
- Student Feedback
- Application Process
- Questions









Purpose

- This is a module designed to offer **insights** into the business, economy and culture of innovative European countries
- You will be set a Consulting project
- Develop your **teamwork** and **collaboration skills** to address a real business issue in groups
- **Present** your analysis and recommendations to senior managers at the company, in the destination country
- Get an insider perspective on international business with a bespoke itinerary visiting multiple companies during the week (as groups present)
- Experiential learning with real life case study

















Term 1 (October – December):

- Applications and allocation
- Fee Payment
- Health and Safety Forms
- Administration











Term 2 (January - March):

- Icebreaker January
- Mandatory workshops (timetabled)
- Independent group work & research
- The Study Tour 1 week in destination
- Group presentation











Term 3 (After Easter Vacation):

- Evaluation
- Assessment submissions
 - Essay, Reflective statement and Presentation
- AOB











MSc Management Programmes - Destinations

3 destinations for 2024-25 academic year

Please note that destinations may change







Stockholm, Sweden

Barcelona, Spain

Athens, Greece









Stockholm



- Company visits with consulting projects
- Cultural activities
- Partnership with International Study Programs











Barcelona



- Lectures and working sessions with Professors
- Company visits with consulting projects
- Cultural activities
- Partnership with Esade Business
 School















Athens



- Lectures and working sessions with Professors
- Company visits with consulting projects
- Cultural activities
- Partnership with Alba Graduate
 Business School













MSc Finance Programmes - Destinations

2 destinations for 2024-25 academic year

Please note that destinations may change



Brussels, Belgium



Paris, France









Brussels



- Lectures and working sessions with Professors
- Company visits with consulting projects
- Cultural activities
- Partnership with Solvay Brussels School of Economics & Management





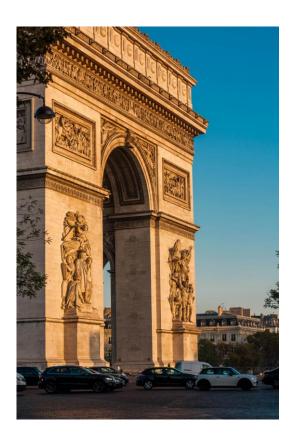








Paris



- Company visits with consulting projects
- Guest Speakers
- Cultural activities
- Partnership with International Study
 Programmes, ISP











Benefits

- Build and develop your Global Network
- Broad understanding of international markets
- Visit major employers and companies unique experience
- Solve real-life challenge
- Develop teamwork and communication skills
- Add to your CV and share in interviews











"Fantastic week spent in Stockholm. One of the best experiences I have had."

Student Feedback



Athens 2024

"One of the highlights of my year was the International Study Tour. It was brilliantly organised by the Business School." "I cannot emphasise enough how much I have enjoyed this trip and how much I learnt, both academically and professionally"



Barcelona 2024



Stockholm 2024







"This academic and real-world experience has sharpened my skills in resilience, leadership, strategic thinking, and client relations in a global context.



Brussels 2025

Student Feedback



Stockholm 2025

"Hopefully this will continue next year, as it is really a great experience. Highly recommend for future students." "I couldn't recommend the experience enough. It was a privilege to be a part of it and an incredibly formative element of my overall MSc experience."













Student Feedback





This experience was an excellent platform to bridge my theoretical knowledge with real-world application.

Moreover, the chance to network with professionals and gain insights into industry leading companies presented invaluable rewards for my personal and professional growth.



Eason Chen, MSc Management, 2023-24









Student Feedback





I have gained a lot from this visit. By visiting different types of financial companies and banks, I was able to gain new perspectives outside of the classroom through dialogues with the heads of the companies.



Yinuo Xu, MSc Finance, 2023-24









Student Feedback





Spending a week in Stockholm for the International Study Tour was one of the most enriching and eye-opening experiences I've had.

I learned so much from engaging with businesses, practising public speaking, and exploring a new culture.

If you ever get a chance to join the International Study Tour, go for it!

Saruta Isipradit, MSc Management (Entrepreneurship), 2024-25









Application Process

The International Study Tours have limited places.

Your Programme Director will review all applications and allocate places to each destination.

Application criteria is announced at **Induction Week** when the applications open.









Dates

Dates are confirmed at Induction Week once they have been agreed with partner institutions over the summer period.

It is important to research the dates once they are announced, to ensure they don't clash with any other events or commitments.

Once you confirm you are available, you can apply to join the module.









Fees

- Once your application is approved, you will be required to pay a fee of £250.
- This fee contributes to the cost of:
 - Accommodation shared (with breakfast)
 - Cultural activities
 - International company visits
 - Transport to/from visits
 - Welcome Dinner
 - Durham University standard travel insurance









What is NOT included

- Travel to/from destination
- Ensuring you comply with visa/travel permit requirements
- Visa applications
- Additional travel insurance (e.g. for medical condition)
- Meals not stated in the itinerary (e.g. lunches and dinners)
- Incidental expenses









Useful contacts:

- Scholarships <u>business.scholarships@durham.ac.uk</u>
- Colleges <u>colleges.postgrad@durham.ac.uk</u>
- General admissions, enquires https://www.durham.ac.uk/study/ask-us/

FAQ, form and telephone number

International Opportunities – <u>business.international@durham.ac.uk</u>









Thank you! Any questions?

