

emlyon business school and Durham University **Business School** globally recognized and accredited

emlyon business school and Durham University Business School are both among the 1% of business schools around the world to receive a triple accreditation.







The Global DBA Durham-emlyon (GDBA) is a doctoral experience that cannot be compared to others of its kind. With the brightest staff from two of Europe's top business schools, Doctoral candidates in the programme receive the highest levels of education, outstanding mentorship from 2 faculty thesis advisors, and a truly international experience learning with and from people from around the world as well as in international locations.

At a Glance

- Double degree from Durham University Business School and emlyon business school
- Length: 4 6 years
- Location: Courses taught in the UK, France & other global destinations
- Language: English
- Degrees awarded: Doctor in Business Administration from each school (2 degrees)
- Intake: January

Rankings

emlyon business school





in France (Global Employability University Ranking 2022-2023)



Top 12

best European business schools (Financial Times 2023)



2nd

best business school in France in the management category (Shanghai Ranking 2022)

Durham University Business School



Top 25

best business schools in the world (Corporate Knights Better World MBA 2022)



6th

(Sunday Times Good University Guide 2023)



37th

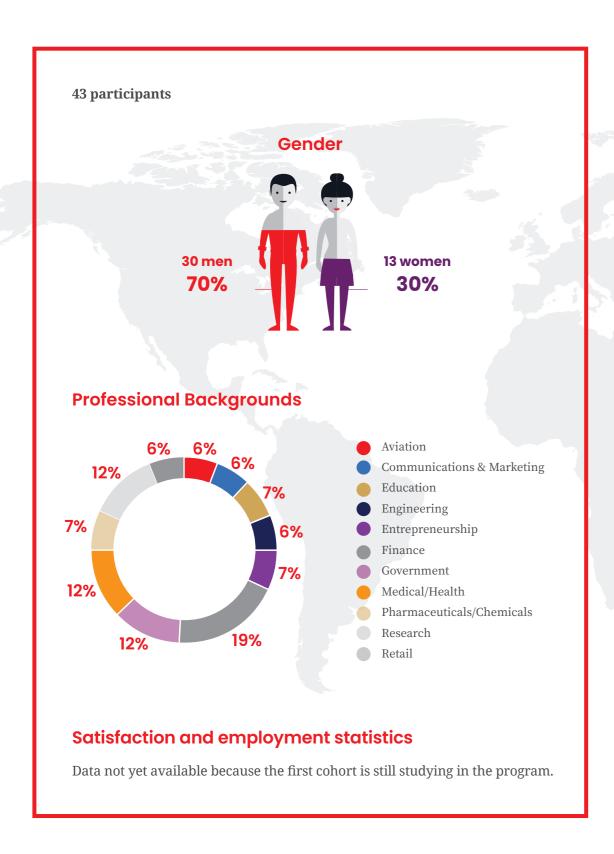
(The Economist Which MBA 2022)

Top Reasons to Enroll

- 2 faculty thesis advisors (one from each school)
- Flexibility to conduct your studies and research while working full-time
- Small and selective cohort, ensuring a high degree of peer interaction
- World-renowned international faculty and research centres
- Double degree programme awarded by two Triple-Crowned business schools in France and the UK







15 nationalities

Africa

- Cameroonian
- Ivory Coast
- Nigerian

Asia

- Chinese
- Indian
- Iraqi
- Israeli
- Japanese Lebanese
- LCDUITCSC
- South Korean
- UAE

Europe

- Austrian
- British
- German
- Spanish

Americas

- American
- Canadian

Oceania

• Australian



Caroline Cooper / Royal Air Force

"I'm really looking forward to going to different global locations. I'm in the Royal Air Force so I've travelled around the world, but I'm excited to get a few more places on my map of achievements!"



The Global DBA Durham-emlyon is co-directed by two of Europe's leading business schools, **emlyon** business school in France and Durham University Business School in the UK.

This programme provides the highest levels of education and training to Doctoral candidates. This is accomplished through intensive models, mentorship and guidance from 2 faculty thesis advisors (one from each school) and the submersion of participants in a truly international environment to encourage new ways of thinking and adaptation for an ever-changing world.



Garfield Piccott / Project Leader in Doha,

"No regrets. An excellent experience and journey in joining the programme. Fortunately, it is designed to be flexible and aligned with your world of work."

- •2 years of academic work and instruction with 2-3 years for thesis research and work
- 5 expert modules in international
- Programme type: Part-time (80% online + 20% in-person)
- Personal mentorship through collaboration and supervision by 2 faculty thesis advisors
- Concludes in the production and oral defense of a written thesis + Q&A in front of a jury

What makes our programme different

This programme has been specifically designed by Durham University Business School and emlyon business school in response to a growing need for business leaders to challenge current practices and devise new methods for progression in times of technological and geopolitical change coupled with increasing uncertainty.

By combining an academically rigorous education with business practice, the programme will enable students to greatly expand their business knowledge and enhance their analytical and critical thinking capabilities through a range of various modules delivered across the globe in Durham (UK), Paris (France) and other locations.

This programme has been named a «Global DBA» for a reason. With participants joining from countries around the world, coming from diverse business backgrounds and unique life experiences, participants have access to a wealth of knowledge and a rare ability to learn with a from a network of global leaders. Programme participants can expect to have a great deal of interaction and exchange between fellow cohort members, as well as other graduating classes to enable an optimal learning environment, designed for personal and professional growth.

The GDBA also requires students to produce a doctoral thesis – an original piece of research focused on solving a core issue within their own industry or organisation. Given their prior career experience coupled with their new academic knowledge, this thesis will create real business impact and value.





Vassilis Agouridas / Head of EU Public Co-Creation & Regulatory Ecosystem Outreach / Airbus

"Having already obtained a PhD, I chose to enroll in the Global DBA programme in order to leverage my industrial and research experience in a world-class research environment offered by two of Europe's top business schools. The GDBA is the most appropriate programme for conducting action research and questioning the impact of findings at an academic and business/managerial context, and more importantly a societal one. The learning experience so far has been more than rewarding as I have had the opportunity to meet with and learn from not only other professionals sharing my passion for research, but also with distinguished professors who excel in their scholarly domains."

Programme structure

The Global DBA Durham-emlyon is an executive doctoral degree programme and is co-taught by faculty from both Durham University Business School and emlyon business school. You will receive a Doctorate in Business Administration (DBA) degree from each business school and also be co-supervised by a team of academic supervisors from both institutions.

The programme consists of five core modules in its first two years and independent research study thereafter. This all culminates in the writing and oral defence of a doctoral thesis. It involves part-time study over the course of 2 years, structured in a way that you can combine your demanding professional career and personal life with periods of intense study and individual research. The remaining 2-4 years are built to be used to research and write the doctoral thesis, where participants are supported by online resources and blended learning platforms provided by both institutions.





Ziad Skaff / Managing Director (MENA) / Hall & Partners

'I think today global is the name of the game and it is something that everyone is aiming for. We live and work in a global society and when it comes to business I think being part of the Global programme is very enriching. It's theory and practice at the same time. I'm looking at really advancing my career and my learning but at the same time contributing to the academic world and research world."

Phase I (Year I)

Induction days (2 days) (January - London)

Leadership and Followership module (3 days) (January - London or Durham)

Global Strategic Management module (3 days) (May - Lyon)

Phase 1 (Year 2)

Technology & Innovation Management module (3 days) (October - Paris)

> **Entrepreneurship:** Theory and Practice module (3 days) (January - Mumbai tentatively)

> > Theory into Practice module (3 days) (June - Durham)

Oral Presentation of Research proposal (October - Paris)

Phase 2 (Year 3 and Year 4)

Year 3 and Year 4 are dedicated to carrying out the research project (data collection, findings analysis, recommendations, thesis writing)

Thesis and Oral Defense (min. 2 hours) + Q&A in front of a jury (end of Year 4)

Additional content & resources



Research centre seminars from Durham and emlyon business school Various fields/topics to develop DBA candidates' curiosity and awareness



PhD students' seminars at Durham and emlyon business school Learning how to correctly and efficiently present research work



Teach the teacher seminar (optional)

Learn how to properly teach for those who are interested in a career in academia

Our approach to learning

- Small, selective cohort to facilitate a high-degree of peer-to-peer interactions and learning among participants
- A very high faculty-to-DBA candidate ratio, including the appointment of a supervisory team from both institutions for each and every student
- Face-to-face supervision and technologically-enhanced online tutoring from dedicated supervisory teams, including local faculty and experts to support your research journey throughout the programme
- Experiential learning modules with customised visits to world-renowned institutions, in addition to visiting at least three international campus locations

1 - Entrepreneurship: **Theory and Practice**

This module aims to introduce theoretical literature on entrepreneurship, the most relevant theories and methods in empirical research, the impact of internal and external factors at play, the importance that social skills have on the ability to acquire resources, characteristics of ventures that are ethically and social oriented (CSR practices), and the exploration of contemporary themes like identity and temporality.

* Taught by: Dr. Joanna Berry & Dr. Frédéric Delmar



2 - Global Strategic Management

This module's goal is to develop knowledge of the theory and practice of strategic management in a global context. Participants will explore theories and processes of building and maintaining a competitive advantage, how to analyse complex business situations and how to synthesize heterogeneous theoretical arguments into meaningful and testable hypothesis, as well as how to become proficient in designing and conducting empirical research projects.

* Taught by: Dr. Tyrone Pitsis & Dr. Angelo Solarino



3 - Innovation and Technology Management

During this module participants will understand how different models can be used to support competitiveness within and around organisations, explore how the role of new forms of organizations (like platforms, ecosystems, networks and communities) and the wider supply network support innovation, understand the principles of managing risk across the supply chain, and ultimately develop a deeper appreciation for new techniques in the field (like big data analytics).

* Taught by: Dr. Kieran Fernandez & Dr. Brice





Samantha Yarwood / Chief Innovation and Inspiration Officer at SHIFT Toronto

"Having two faculty members teach the modules is fantastic and brought-in two very different perspectives.

We walked away with two different points of view, two different approaches, and ultimaltely an understanding of how we can bring our research to life and use it to bring impact to the world."

4 - Leadership and Followership

This module aims at developing a critical understanding of leadership and its multiple facets and impact on organisation functioning, the use of systematic process-related framework for organising, evaluating and applying the state of science in leadership research, in-depth engagement with leadership theories in relation to participants' own leadership skills and capacities, and the development of research skills with a focus on quantitative research methodology, especially survey and experiment-based research designs.

* Taught by: Dr. Susanne Braun & Dr. Philippe **Jacquart**

5 - Theory into Practice

This final module is the culmination of all previous module knowledge and helps participants to become familiar with relevant and rigorous theories of business and management research, learn about neighbouring theories that can be used to borrow insights or develop research methods, develop field knowledge and the ability to identify a suitable research topic, generate theoretically relevant research questions that can be answered rigorously and scientifically, identify the correct research methods to answer research guestions, appreciate ethical issues in research and ultimately enable participants to establish a research project that makes an important contribution to both academic knowledge and concrete practice in the business world.

* Taught by: Dr. Kostas Nikolopoulos, Dr. Michel Phan & Dr. Ahmed Nofal

* May be subject to change



About **Durham University Business School**

Founded in 1965, they are one of the UK's longest established business schools and proud to be integral to Durham University.

Sharing insights, supporting innovation and teaching tomorrow's leaders is what the school believes. To succeed in business, you need to get closer to the realities of business - so that's what they do. They combine their academic excellence, insightful research, and exceptional global business connections to equip students and alumni to become innovative business thinkers of the future and influential individuals in and beyond their careers.

A globally outstanding centre of teaching and research excellence, a collegiate community of extraordinary people, and a unique and historic setting – Durham is a university like no other.



Durham University Business School Research Centres

- · Centre for Banking Institutions and **Development**: Involved in a range of on-going research projects examining emerging issues in banking.
- Centre for Environmental and Energy **Economics**: Works on large-scale system modelling of environmental and energy issues as well as local policy design and correction.
- Centre for Leadership Followership: Aims to build knowledge in the area of leadership and followership and then promote this to practitioners.
- Centre for Macroeconomic Policy: Investigates the broad determinants of economic growth and the possible impact of this on individuals and the wider society.
- Centre for Organisations and Society: Takes a critical approach to studying organisationsal and societal challenges, engaging in collaborative and interdisciplinary research.
- Durham Research in Economic Analysis and Mechanisms: Focused on microeconomic theory and its applications with a special emphasis on the design of institutions.
- El Shaarani Centre for Ethical Finance, Accountability and Governance: Conducts empirical research on Ethics, Finance, Governance & Accountability.
- Experimental Methods in Business Research: Engaged with public and industry partners to incorporate experimental methods that lead to highquality impact.
- International Centre of Public Accountability (ICOPA): Aims to address issues around accountability and transparency across all sectors.
- Marketing and International Business: Examines marketing strategy and management, consumer psychology, human resource management and entrepreneurship.
- Quantitative Research in Financial Economics: Focuses on all aspects of quantitative and empirical financial modelling, underpinned by state-of-theart data facilities.

Faculty



Dr. Susanne Braun

Currently, Susanne serves as both the Professor in Leadership and the PhD Programme Lead for

the Department of Management and Marketing at Durham University Business School. She received her PhD (2011) and Habilitation (2017) in Psychology from Ludwig Maximilian University in Munich, Germany. Previously, she's worked at TUM School of Management, LMU Center for Leadership and People Management, as well as partook in and visiting scholarships at New York University and University of California in Berkeley before joining Durham in 2015.

Susanne's research focuses primarily on leadership, where she studies both the bright and dark sides of leadership and how they affect productivity and wellbeing at the work-life interface.



Dr. Kieran Fernandez

Kieran currently serves as the Associate Dean for Internationalisation Durham, at

the Executive Director of the NELEP Innovation Observatory, and also sits on a range of advisory panels covering Operations and Innovation Management concepts. Previously, he was appointed by the UK Secretary of State for International Development as a Non-Executive Director of the UK National Commision for UNESCO, and he has also held various special advisor and consulting positions.

Kieran is a world-leading expert on modelling complex systems and digital innovation in supply chains, and his research ranges from crime networks to global supply chains, with a strong track record in translation to the business community.



Dr. Joanna Berry

Joanna is the Director (Business, Enterprise and Innovation) of Durham University's Durham Energy

Institute (DEI), sits on the University COP26 Steering Group, and teaches Entrepreneurship. She is Co-Programme Director of the new Master of Energy Systems Management degree, a joint programme run with Durham's Engineering Department. She is Pathway Leader for the MBA Entrepreneurship Pathway and winner of the Durham University Enhancing Learning and Teaching: Digital and Online Learning Award 2019-20.

Her research and teaching interests encompass problem-based learning, energy and renewables, innovation, entrepreneurship, big data, ageing and health and the digital/creative industries with a particular emphasis on supporting the women in STEM agenda.



Prof. Kostas Nikolopoulos

Kostas is the Co-Director of the Global DBA programme as well as an active professor. Prior to this, he was a

Professor of Business Anayltics/Decision Sciences at Bangor University for a full decade, and he also completed three tenures as College Director of Research (Associate Dean for Research & Impact) for the College of Business, Law, Education and Social Sciences. He studied Electrical and Computer Engineering and went on to focus his doctoral and current research in Forecasting, Analytics, Information Systems and

He is Associate Editor of Oxford IMA "Journal of Management & Mathematics" and the "Supply Chain Forum, and International Journal." With origins in Greece, he has a truly global educational and professional background, having worked and studied in various countries and continents around the world with the best minds in his field.



Dr. Tvrone Pitsis

Tyrone currently serves as the Director of the Centre for Innovation and Technology Management at

Durham University in addition to his professorship position (he also served as the Global DBA Co-Director prior to this role). He is currently an external examiner at Oxford University's Said Business School and has his PhD in Management from the University of Technology, Sydney.

He has held a wide array of strategic leadership positions and has been actively publishing his revolutionary work in several Financial Times top 50 journals. He is a sought-after speaker and workshop facilitator in the use of design thinking and has worked with public/private/third sector organisations in assisting them with their strategy formulation.



Dr. Angelo Solarino

Angelo specialises in corporate governance and international business. He earned his PhD in

Business Administration and Management with a focus on innovation strategy and corporate governance and has over a decade of consulting experience.

He is a sought-after lecturer, and his research examines how board structure and dynamics influence firm strategy and innovation, how the relationship among multiple large shareholders shapes firm outcomes, and how companies can perform better in international markets and where they should locate and structure their innovation activities.

About emlyon business school

Founded in 1872, emlyon business school is a private institution for higher technical education which is approved by the state. The school is one of the oldest business schools in Europe. It is also among the 1% of business schools to be accredited by three international certifications: AACSB, EQUIS and AMBA.

The teaching model: early makers since 1872

emlyon business school's distinctive academic signature early makers molds learning into a lifelong endeavor to have an impact on the world and offers a real alternative in its environment. It sees learning as not only a transfer of academic knowledge but also a "course of learning experiences" that equips students to forge a constant link between thought and action: "doing to learn, learning to do".

Through these collective and individual learning experiences, emlyon has set out to train responsible managers capable of taking up the challenges of today and tomorrow. This general-interest calling lies at the heart of the school's identity and was written into its articles of association since July 2021 when it transitioned to the status of a benefit corporation.

Paris campus

An ultra-connected and innovative site, the Paris campus is part of emlyon business school's globalisation approach. The 5,500 m2 Haussmannstyle campus is located in the heart of Paris, next to the "Gare de Lyon" train station.

An increasingly international, highly qualified faculty

The faculty is at the forefront of management science and business transformation. Made up of international experts, the faculty's publications and work make the school one of the best business schools in the world.

Research represents essential added value, furthers the school's legitimacy and international reputation, and enhances the faculty's skills to benefit programme participants. The faculty is able to fulfill its purpose and go further by providing partner companies with valuable systems to monitor and update their knowledge.



Faculty



Dr. Philippe Jacquart

Philippe specializes in organisational behaviour and leadership, concentrating on the "invisible

forces that shape the leadership process, in particular at the upper echelons of organisations." He earned his Doctorate in Management from the University of Lausanne Switzeland and then went on to work as a postdoctoral researcher at the Wharton School University of Pennsylvania.

He has been published in many prestigious papers as well as contributed to books and lectured at conferences.



Dr. Jean-Luc Arregle

Jean-Luc also teaches Strategy and International Strategy at emlyon and his areas of research

focus on semi-globalisation strategies, strategies of family firms and the role of institutions in the strategic choices of companies. He earned his PhD in Management in France and focused his dissertation on, "The Industrialisation of Management Consulting Companies: A Resource-Based Analysis."

He is a member of several editorial boards, like Journal of International Business Studies, Strategic Organisation, Entrepreneurship Theory & Practice, and has published articles in several French and international academic journals.



Dr. Frédéric Delmar

Frédéric serves as the Associate Dean for Research at emlyon business school in addition to

being a professor. He is one of the leading scholars in entrepreneurship research and concentrates his work in the early development of new ventures and new venture growth. He earned his PhD in Economic Psychology from Stockholm School of Economics and also served for a time as the Deputy Vice Dean for Lund School of Economics and Management.

His work has been published in leading academic journals, books, present in conferences, and case studies, and recognised through various awards. He previously worked as an expert for the OECD and EU, and has been active in serval start-ups over the course of his professional career.



Dr. Michel Phan

Michel is the Global DBA Durhamemlyon programme Co-Director, Academic Director of the

International MBA program at **emlyon** business school, active professor, and also previously served as the MSc in Luxury Marketing & Management Programme Director. He is a Luxury Marketing expert with extensive international academic and professional experiences in the luxury industry, across all sectors (leather goods, perfumes and cosmetics, fashion and accessories, selective distribution and retailing, and wines and spirits).

He earned his PhD in Cross-culture Business-to-Business Relationship Marketing from the University of New South Wales in Sydney and is a leader in his field having been widely published in many books and case studies.



Dr. Ahmed Nofal

Ahmed is an Assistant Professor of Entrepreneurship at emlyon. His work is concentrated primarily on

two lines of research: the first examines individuals' predispositions to entrepreneurship including the developmental origins of entrepreneurship, entrepreneurial decision-making, and the biology of entrepreneurship (genetics, physiology, mentalconditions, and neuroscience). The second investigates new venture dynamics (entry, growth, and exit).

He holds a PhD from Warwick Business School and prior to joining emlyon, he did research for the American University in Cairo and London Business School.



Dr. Brice Dattee

Brice teaches Strategy and Innovation Management and his work focuses on competitive dynamics in business ecosystems, resource orchestration,

and the temporality of strategic vision. His research, based on qualitative process analyses and conducted through close engagement with renowned companies in technology-based industries, has been published in leading international journals.

He earned his PhD in Management Science and previously served as a Visiting Associate Professor in Strategy at the London Business School. He is widely published and also advises entrepreneurs and boards of directors on their strategic thoughts.

The application and selection process

Entry requirements

- A Masters degree in a business and management related discipline from a recognised university or other institution of higher education; or equivalent qualifications or experience
- · A minimum of five years' business and management experience
- An English proficiency test is required for non-native English speakers (minimum score requirements are IELTS score of 7.0 or 102 or above in TOEFL IBT) or equivalent qualifications or experience
- A demonstrated intellectual curiosity, a genuine interest in learning and making an original contribution to management strategy, policy or practice in business studies

How to apply

Complete your application through Durham University Business School's online portal: www.dur.ac.uk/business/global-dba/apply

- You will be required to submit a preliminary research proposal of between 1,500-3,000 words as part of the selection process and we welcome the opportunity to discuss it in advance of your application to explore its fit within the programme requirements and supervisory capabilities
- An interview will be conducted with one or both of the Programme Directors for each applicant prior to an offer being tendered

Tuition fees

The tuition fees for the Global DBA Durhamemlyon programme are currently £60,000, and is to be paid in the following installments.

Year	Amount
1	£20 000
2	£20 000
3	£10 000
4	£10 000
Total	£60 000

(A £2,000 non-refundable deposit payable upon acceptance of an offer will be deducted from the first year's fee.)

Direct expenses in connection with research projects (for example travel and subsistence for fieldwork) are the responsibility of the individual student. All research funding should be in place before research projects are approved. Students may apply for funding for attendance at relevant events, such as conferences, based on the research policies of both schools.

In addition, students are responsible for covering the costs (travel, hotel etc) in attending all modules.

Available Scholarships

- · Woman Entrepreneurship/Leadership Scholarship: Available to participants whose research topic will focus on developing, advancing, or encouraging women entrepreneurs.
- CSR (Corporate Social Responsibility) Scholarship: Available to participants whose research topic will focus on enhancing, developing and encouraging responsible (public or private) organisations in their CSR strategies and plans.
- Emerging Country Scholarship: Available to participants whose personal financial situations do not allow them to enroll in the Global Doctoral programme despite their merits. (Evidence will be required to support this claim when applying for this scholarship.)
- Director's Scholarship: Awarded based on merit to participants with exceptional profiles.
- Dean's Scholarship: Awarded based on merit to participants with exceptional profiles.

If you have a disability, whether temporary or permanent or you suffer from health care issues, the programme is available to provide you with personalized service in complete confidentiality. For more information please contact: disability.support@durham.ac.uk

All admission decisions are made jointly by both Business Schools

Contact the Recruitment Manager for more information

Email: gdba@eml-executive.com

Let's discuss your personal and professional ambitions!

The difference between a DBA and a PhD

Although both degrees award the academic title of "Dr.," a DBA and a PhD are different degrees aimed at different types of professionals depending on their intended career path. Fundamentally, a DBA is a professional doctorate with a focus on theoretical knowledge and its use in business, therefore pursed mainly by business professionals who wish to become experts and grow as leaders in their respective field. A PhD however, is a research degree for those looking to pursue a career in academia, for whose who want to contribute to the research behind a theory.

DBAs are appealing to professionals for a multitude of reasons:

- They're perfect for lifelong learners seeking further intellectual challenges
- They aid those with high career aspirations seeking to significantly grow their leadership ability
- They enable individuals to become experts in a certain field and significantly advance business knowledge
- The Global DBA Durham-emlyon provides the opportunity to grow a professional network on a global scale.

Comparative degree chart

DBA



Length: 4-6 years

Designed to provide flexibility in a parttime, in-person/online format as most students are working professionals

2 years of modules + remaining years for the thesis



Participants:

Usually middle-aged individuals with a senior-ranking role in their professional environment and over 10 years of professional experience

PhD



Length:

4 years

Usually a full-time degree with a lot of physical presence required

Format:

4 years of pure research dedicated to the thesis



Participants:

Usually younger academics who've recently completed their Master's degree with little to no working experience



emlyon business school Campuses

LYON-ECULLY

23 avenue Guy de Collongue - CS 40203 69134 Ecully cedex - France em-lyon.com

SHANGHAI

Asia Europe Business School 155 Tan Jia Tang Road Minhang District Shanghai 201199 - People's Republic of China www.em-lyon.com.cn

SAINT-ETIENNE

51 cours Fauriel - CS 80029 42009 Saint-Etienne cedex 2 - France bba.em-lyon.com

PARIS

15 boulevard Diderot 75012 Paris - France em-lyon.com

BHUBANESWAR

Xavier City Campus Plot No:12(A) - Nijigada - Kurki - Harirajpur Pin: 752050 - Dist.-Puri - Odisha - India **xebs.edu.in**

MUMBAI

emlyon Campus St Xavier College 5 Mahapalika Marg Mumbai 400-001 - Maharashtra - India **xebs.edu.in**

Durham University Business School Campus

Millhill Ln Durham DH1 3LB - United Kingdom durham.ac.uk/gdba







