

THE DURHAM DBA AT FUDAN

WELCOME

The Durham DBA at Fudan will inspire you to become a global champion within your industry and elevate your knowledge and skills to transform your organisation as a leader.

You will also explore many critical topics facing countries across the world today in the quest for globalisation and innovation.

Through interactions with faculty, world-class exporters and benchmarking against elite global firms, you will master the rules of global business and forge truly global enterprises across all key dimensions.

Dr Sarah Xiao,
The Durham DBA at Fudan Programme Director

As Chinese companies gradually learn and grow to be global players, executives with remarkable analytical skills are in great demand. The Durham DBA at Fudan aims to equip you with strategies based on reliable research principles and knowledge of global businesses and economies.

The Durham DBA at Fudan is an internationally renowned programme welcoming students from across the globe. When you join us, you become part of our learning community which facilitates friendships and business connections.

We are looking forward to seeing you in Shanghai, China.

Dr Dan Li,
Assistant Dean & Director of International Programmes Office School of Economics, Fudan University

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WHAT IS A DBA?

The Doctorate in Business Administration (DBA) is a higher learning degree designed to develop business professionals who are skilled in researching practical business problems.

Visit www.durham.ac.uk/dba-fudan to learn more about the Durham DBA at Fudan programme

The focus is very much on researching in a practical context, as opposed to the more abstract, theory-driven research development that is provided by a PhD degree.

You will learn high level skills in conceptual and reflexive thinking. This will include the analysis of complex situations, the use of information systems for inquiry and the design implementation and monitoring of research inquiries within your organisation.

Throughout the DBA, you will be encouraged to contribute to research activities and culture, such as presenting findings at conferences. As research projects develop, there will also be opportunities to submit work for publication.

“Although I have been working in the marketing function of different multi-national corporations for more than ten years, it was not until I joined the Durham DBA at Fudan that I had a chance to combine business practice with theory. I completed a marketing communication research project under the supervision of top tier professors, which was extremely beneficial to me. Every student picked their own research topic based on their interest and chose leading professors in the related fields as supervisors to constantly improve their knowledge base. Fellow classmates were from a broad range of business sectors which was an experience beyond our studies.”

Chen Hui, Transport & Metals Group, Henkel
Head of Marketing APAC



Durham, United Kingdom.

THE DURHAM DBA AT FUDAN AT A GLANCE

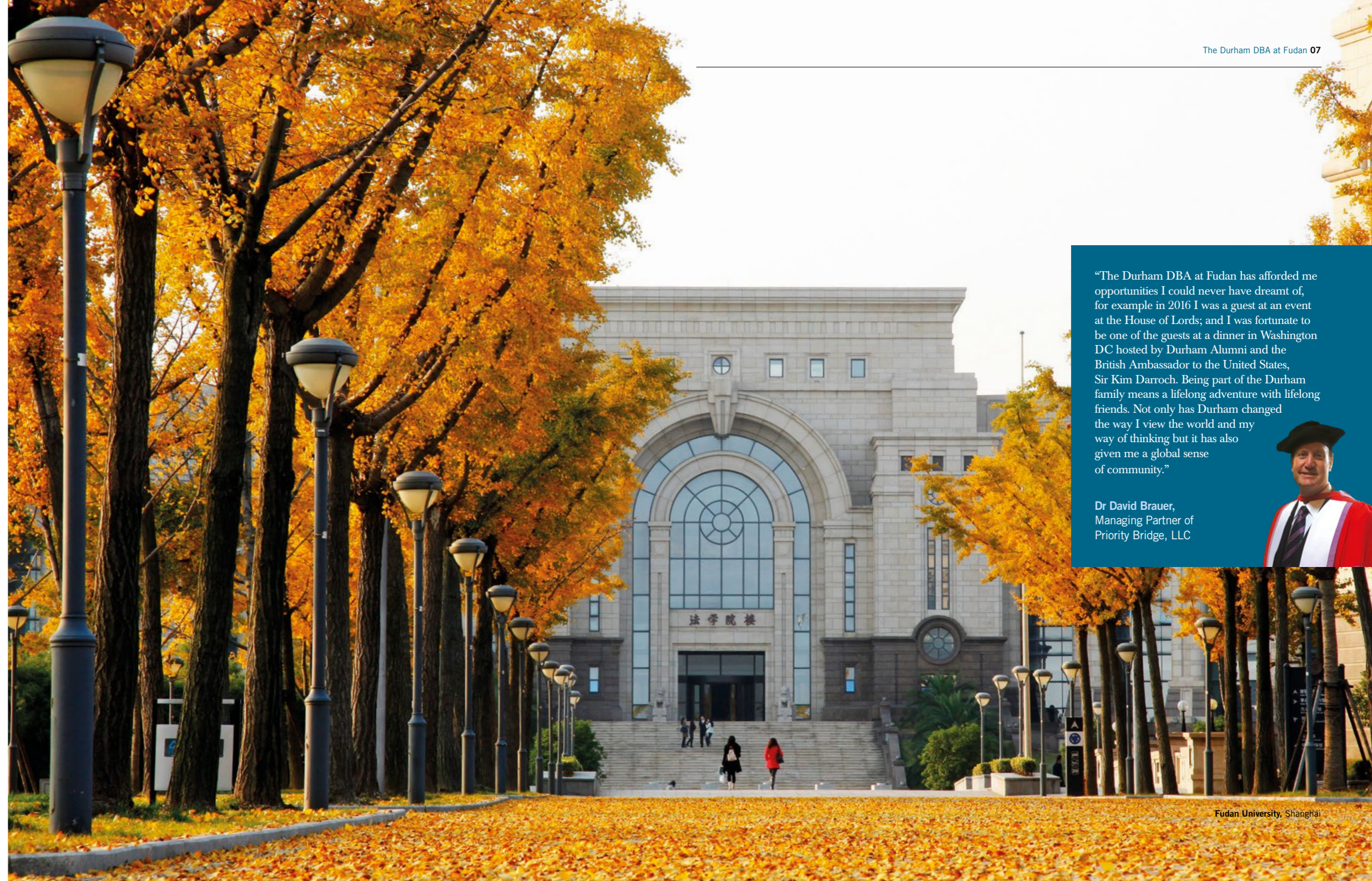
The Durham DBA at Fudan is a part-time executive doctoral programme delivered by Durham University Business School at three leading business locations across the world.

Built on a partnership of over 10 years, the Durham DBA at Fudan is delivered at the School of Economics, Fudan University in Shanghai, China; Durham University Business School in Durham, UK; the Silicon Valley in San Francisco, USA. Fudan is the main location.

The Durham DBA at Fudan allows you to choose between either a management or finance route, giving you the opportunity to tailor your DBA to your own career aspirations. The programme will enable you to bring an unparalleled combination of independent thinking and business knowledge to your organisation and your future career.

You will be part of two prominent research communities at Durham University Business School and the School of Economics at Fudan University – both hubs of lively debate and experienced diverse academics and managers from around the world. You will be encouraged to contribute to research activities and culture, presenting your findings at conferences, and you will also be given opportunities to submit your work for publication.

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“The Durham DBA at Fudan has afforded me opportunities I could never have dreamt of, for example in 2016 I was a guest at an event at the House of Lords; and I was fortunate to be one of the guests at a dinner in Washington DC hosted by Durham Alumni and the British Ambassador to the United States, Sir Kim Darroch. Being part of the Durham family means a lifelong adventure with lifelong friends. Not only has Durham changed the way I view the world and my way of thinking but it has also given me a global sense of community.”

Dr David Brauer,
Managing Partner of
Priority Bridge, LLC



GLOBAL LOCATIONS

The Durham DBA at Fudan is primarily delivered at the School of Economics, Fudan University, Shanghai, China. There are also modules delivered in the Silicon Valley (USA) and at Durham University Business School (United Kingdom).



Shanghai, China.

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FUDAN – CHINA

Located where the Yangtze River Delta and the Pacific meet, Shanghai is China's most cosmopolitan city and an important global financial, shipping and trading centre.

Shanghai is home to the historic Bund, traditional temples, and the proud pioneer of futuristic architecture. Study abroad in Shanghai and experience the excitement of China's most dynamic city.

Fudan University was established in Shanghai in 1905, first known as "Fudan Public School". In the 112 years since its establishment, Fudan has been distinguished as a leading globally-focused, research driven university in China. This recognition is reflected by the fact that Fudan has consistently been ranked among the top three universities in China and 40th worldwide according to 2018 QS World University Rankings. Fudan continues its pursuit of excellence which is realised through its powerful research and education.

The School of Economics, Fudan University (SOE) was established in 1922. As one of the top institutions of economic education and research in China, SOE commits to educating leaders who will make a difference in China and the world. With this mission, the school prioritises to do better research, further internationalisation, and connect closely with society, businesses, government organisations and our alumni.



"I first experienced life at Durham as a Masters student and I recognised its academic prowess and history and decided to join the Durham DBA at Fudan programme. During the years of research, I developed rigorous ways of analysis and the ability to deal with complex issues.

I experienced a variety of different cultures and industries and met like-minded and congenial colleagues. With its academic history and the excellent student community as companions, this experience has helped me develop both professionally and personally."

Dr Jia Liu,
Vice President,
Tianjin Financial
Assets Exchange





DURHAM – UK

In Durham City you're among some of the world's finest architecture where the famous Castle and Cathedral together designated a UNESCO WORLD Heritage Site dominate the skyline.

Durham has a compact, friendly feel but still provides the facilities you would expect from a thriving city including excellent boutiques, cafes, bars and restaurants.

At Durham University Business School we are committed to providing you with the knowledge and skills you need to stand out from the crowd.

We recognise that the global market place is highly competitive, and so that's why our programmes, teaching and business connections are all designed to help you get ahead of the competition.

However it's not just about academic achievement. You'll also have the opportunity to embrace a wide range of extra-curricular activities including sport, arts and music that will enrich your student experience.

QUALITY ASSURED

Durham University Business School is proud to hold triple accreditation from AACSB (The Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS (European Quality Improvement System).

Less than one per cent of business schools worldwide have achieved triple accreditation and this prestigious recognition means that you can trust our reputation for teaching excellence.



SHAPED BY THE PAST

Durham has been a renowned place of learning for over 1,000 years; the University is over 180 years old and the Business School was founded in 1965.

Together, we have always encouraged independent thinking and academic excellence – and these remain at the heart of everything we do.

WORLD-CLASS FACILITIES

Durham University Business School boasts several state of the art lecture theatres, as well as a library and IT Study Suite which students can access 24/7.

GLOBAL ALUMNI NETWORK

When you join us, you become a member of the Business School's alumni network. With over 25,000 members in over 140 countries, it facilitates friendships and business connections, and sits at the heart of the 'Durham Experience'. Our online alumni community offers members a range of benefits, from continuous skills sharpening through webinars and careers workshops to online career resources and global network building events.

Find out more at: www.durham.ac.uk/business/alumni

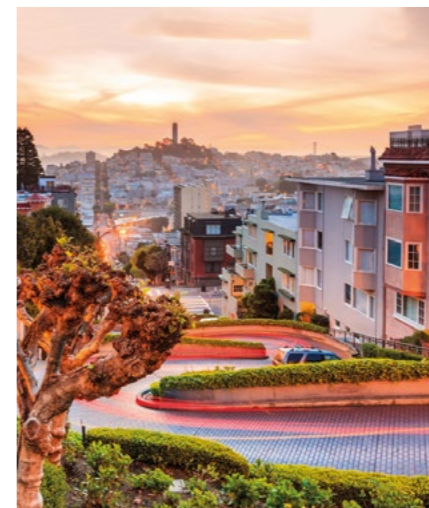
SAN FRANCISCO – USA

The Design Thinking for Innovation module is delivered in the Silicon Valley, the global home of both technological innovation and the design thinking community, this module will enable you to observe, research and participate in product and service development processes first-hand.

You will have an opportunity to research and develop an original product prototype, and receive feedback from commercial designers, product development managers and venture capitalists, as well as leading academics.

Business connections are integral to this module, and you will have the opportunity to visit technology companies which could include Netflix, Tech Crunch or the Oracle Design Labs.

This approach will encourage you to become more entrepreneurial, a marketer, a visual strategist and a storyteller. You will also gain a comprehensive toolkit to address real-world innovation challenges.



WORLD CLASS RESEARCH

As part of our vibrant and welcoming research-led community, you'll work alongside a diverse faculty of research students and distinguished international academics to develop an independent, critical and high-level command of your subject area.

Our reputation is founded on our research. At the heart of this research is a collaborative approach, with academics working with many disciplines to shape and share the latest thinking. We're also committed to connecting you with a network of high-profile guest speakers through our active research seminar programme.

Our research spans disciplines, geographies and industries. We feed fresh thinking and push the boundaries of how businesses work. From social policy and economic growth to international development, our research is renowned and relevant around the world.

Visit www.durham.ac.uk/dba-fudan to learn more about the Durham DBA at Fudan programme



Within the research areas of Accounting and Finance; Economics, Management and Marketing the School has focused research centres:



Banking, Institutions and Development



Economic Growth and Policy



Environmental and Energy Economics



Ethical Finance, Accountability and Governance



Experimental Methods in Business Research



Innovation and Technology Management



Institute for Local Governance



Leadership and Followership



Quantitative Research in Finance and Economics



Organisations and Society

For further information please visit: www.durham.ac.uk/business/research



PROGRAMME STRUCTURE

You will complete six taught modules, two of which are elective modules (choosing either a finance or management route). You will also complete a Transfer Document and a Doctoral Thesis with a maximum of 60,000 words.

YEAR ONE			
MODULES	TYPE	CREDITS	LOCATION
Practising Business Research	Core	15	Fudan
Strategic Visioning, Leadership and Change Management	Core	15	Fudan
Global Corporate Strategy	Core	15	Fudan / Durham
Global Financial Markets and Institutions	Finance Elective	15	Fudan / Durham
or Applied Behaviour Analysis	Management Elective	15	Fudan / Durham

YEAR TWO			
MODULES	TYPE	CREDITS	LOCATION
Design Thinking for Innovation	Core	30	USA
Financial Data Analysis and Econometrics Methods	Finance Elective	30	Fudan
or Advanced Business Data Analysis and Consultancy	Management Elective	30	Fudan
Theory into Practice	Transfer Document (Core)	60	Durham

YEARS THREE - SIX			
MODULES	TYPE	CREDITS	LOCATION
Doctoral Thesis	Thesis	360	Fudan / Durham

The standard duration of the Durham DBA at Fudan is six years, although students will be able to submit at any point after four and a half years subject to concession.

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ENTRY REQUIREMENTS AND HOW TO APPLY

ENTRY REQUIREMENTS

- A Master's degree in a discipline related to business and management or finance from a recognised university or other institution of higher education; or equivalent qualifications or experience.
- A minimum of two years' business and management experience at an appropriate level.
- If English is not your first language you will need either an IELTS with an overall band score of 7.0 (with no element below 6.5) or a Pearson Test of English with an overall score of 70+ (with no element below 62). Please note that these can be no more than 2 years old at the month the programme commences eg. for a programme commencing in October 2018 the IELTS or PTE test must have been taken in or after October 2016. TOEFL iBT is no longer accepted as an English qualification for visa purposes.

HOW TO APPLY:

To apply using our online application form visit www.durham.ac.uk/dba-fudan/apply.

To find out more information regarding the entry requirements, supporting documentation or fees, contact:

DBA Office, School of Economics, Fudan University Shanghai 200433, China
Tel: +86-21-55664890
Email: DBA@fudan.edu.cn

Doctoral Office, Durham University Business School, Mill Hill Lane, Durham DH1 3LB, UK
Tel: +44 (0)191 334 5398
Email: research.admissions@durham.ac.uk



Shanghai, China.

ENQUIRIES

If you have any queries about the application process, contact:

- A** Doctoral Admissions, Durham University Business School,
Mill Hill Lane, Durham, DH1 3LB, UK
 - T** +44 (0)191 334 5398
 - E** research.admissions@durham.ac.uk
 - W** www.durham.ac.uk/dba-fudan
-

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FACEBOOK

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Although reasonable steps are taken by the University to provide the courses and services described, the University cannot guarantee the provision of any course or facility. Any course may be altered or withdrawn owing to circumstances beyond the University of Durham's reasonable control. Such circumstances include (but are not limited to) industrial action, lack of demand, departure of key personnel, change in Government policy, withdrawal or reduction of funding, change of Law. The University will take such steps as are available to it to minimise the effect of any alteration or withdrawal of a course. Such steps may include the offer of a place on an alternative course.

Please note that the University's website is the most up to date source of information regarding courses and facilities and we strongly recommend that you always visit the website before making any commitments.

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