

Promotional event fees

The administration and advertising fee for promotional activity is £450* per day which includes an upgraded advert on the student events email worth £95*.

Additionally, a pitch fee of £100 will be applied.

*These prices are exclusive of VAT.

There is an additional charge for food/drink giveaways – up to £250 as detailed below.

Catering compensation charges for Careers Employer events

Description	Cost (including VAT)	Examples
Non-impact	£0	Small chocolates Sweets Samples Tasters e.g. a very small smoothie Water
Small snack items	£50	Chocolate bars Crisps Small Individual packets/snack bags
Pastries and other items that are likely to impact café sales	£100	Muffin Doughnut Pick n Mix Popcorn Ice creams Smoothies Pain au chocolat Cake Pastries Churros
Hot drinks or meals	£250	Coffee/Hot chocolate Fish and Chips Pancakes Waffles Pretzels (large)